



OFFICIAL
CHAMPAGNE



A Classic White For Wimbledon.

White Label is a revolutionary new champagne from Lanson. Delicate, soft and simply delicious on its own, we think it's even better with a strawberry. Famous for enforcing a white kit rule ever since 1877, we couldn't think of a more fitting venue than the Championships at Wimbledon to serve it.

Crafted with care. Best enjoyed the same way.

lansonchampagne.com